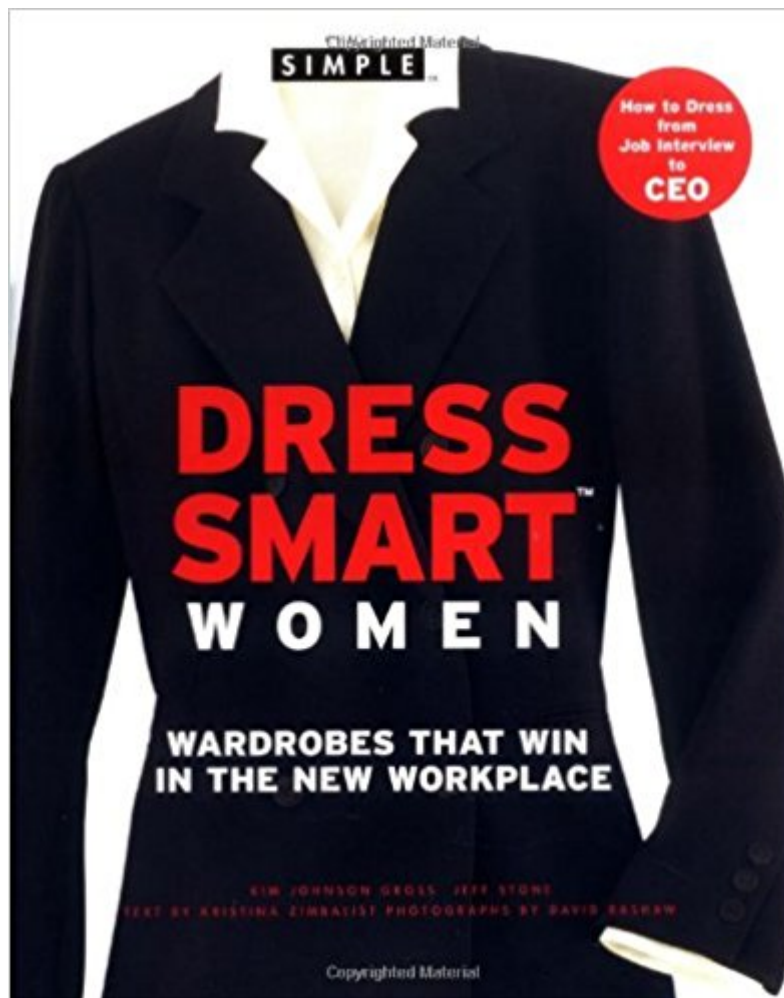




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# Chic Simple Dress Smart Women: Wardrobes That Win In The New Workplace



## Synopsis

In these times of economic uncertainty, dressing to impress has never been so important. Chic Simple DRESS SMART-WOMEN guides the professional female to dress to find a job, to keep a job, and to get a better job. Drawing on interviews from top professionals and their own vast experience via their book line, AOL column, and InStyle monthly advice section, veteran style mavens Jeff Stone and Kim Johnson Gross put a sexy spin on the age-old question of how to dress for success. DRESS SMART provides the straight talk answer to the most frequently asked questions about style at work, including: valuable tips on: dressing for off-site events, dealing with business casual versus business appropriate, knowing where to spend-and where to save-money on your wardrobe. The book will capitalize on the fan base established with the new Chic Simple magazine, but while the magazine focuses on shopping solutions for all aspects of women's lives, DRESS SMART will provide complete lessons on how to maximize professional impact through your wardrobe, and will be a blueprint to the dynamics of dressing in today's constantly changing business environment.

## Book Information

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## Customer Reviews

Jeff Stone and Kim Johnson Gross are the creators of Chic Simple, the ideology of paired-down elegance that is sweeping the nation. They live and work Chic Simple in New York City.

This book does an excellent job of getting you from nothing to wear to a closet of every possible

wardrobe necessity for the office. The organization is fantastic, going from one interview outfit and then starting a collection of business appropriate clothing based on four suits. Great book for someone getting a promotion, returning to work after a leave of absence, or a new college graduate.

Perfect architectural guide for wardrobe building from interviewing for your first job to being promoted to the next levels and beyond. A bit dated, but a succinct and efficient read! Worth every penny it takes to purchase and every moment it takes to read. Fabulous reference book for every woman's library.

For someone like me who can't tell business casual from business appropriate from business formal? This book is indispensable. The book's best features are its pictures and detailed lists of what's kosher and what's not, and of course, what people think of X, Y, and Z clothing. Granted, I will be making my own changes and tweaks to the suggestions, but I think this is the best set of guidelines I have ever seen for navigating the strange world of corporate attire, and as someone who has always had problems discerning when to wear what, this book is a godsend. I will be keeping this to refer to for the next 30 years (the rest of my career; I'm in the corporate audit/accounting field).

If you're fresh out of college and are looking for a guide to how to dress in the workplace, this book is pretty useful. If you've been in the workforce a while then it can be used to enhance your wardrobe. The tips are abundant, the language clear with lots of illustrations. It's a good gift for any college graduate and the male version is good too. Of course job culture is always evolving and sometimes the book can appear dated. In conclusion, this book is a good place to start a professional looking wardrobe but common sense is also needed to fit the advice to the specific character of your workplace.

Decent book on how to school you how to dress for success. In today's world, image counts. You only have once chance to make a first impression. Book provides color pages of various wardrobe staples and what pieces to invest in. The style is a bit outdated -- think early 80's but the rules stay the same. Buy classic timeless pieces that one can wear in and out season. And ask yourself, "Based on how you dress, would you hire you." Reader friendly.

A bit dated right now, but ideal for one going into a very conservative office situation/ courtroom

situation. if you are not "good at clothes" follow these rules and you will always be comfortable and well-dressed in any setting.

Great ideas for style and excellent photos.

My wife is going over this with my grand daughter.

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